Lien Video Youtube – RDV Avicole

PECKStone

https://www.youtube.com/watch?v=13kSEeDFY4c

https://www.youtube.com/watch?v=PNItdiYdu6Q

https://www.youtube.com/watch?v=XjXprEogP8A

Enrich their world

Promote natural pecking behavior.
Improve animal welfare.



PECKStone™

Change the pecking order

PROTEKTA®

Aggressive pecking behavior: a common and serious welfare and economic problem

Newer housing systems may increase feather pecking, incidences of skeletal injuries, and mortality[1,2]

- 55-80% of producers report signs of feather pecking
- Prevention is ideal
- Critical to intervene immediately to prevent further damage



> **"Thus the main practical strategy to prevent feather pecking and cannibalism is to provide an adequate substrate throughout life, from the start of the rearing period onwards."** [3]

Environmental enrichment can help:

- Satisfy birds' extremely strong desire to forage, scratch, and peck.
- Minimize undesirable, harmful behavior, including aggression, feather pecking, and cannibalism.
- Enhance animal welfare.

National and global poultry organizations are increasingly focused on animal welfare and enrichment.



References:

1. Lay DC Jr., Fulton RM, Hester PY, et al. Hen welfare in different housing systems. *Poult Sci.* 2011;90:278-294.
2. Weeks CA, Nicol CJ. Behavioural needs, priorities and preferences of laying hens. *Worlds Poult Sci J.* 2006;62:296-307.
3. Blokhuis HJ, Wiepkema PR. Studies of feather pecking in poultry. *Vet Q.* 1998 Jan;20(1):6-9.

Introducing the New PECKStone™, from Vilofoss®

A unique enrichment tool designed specifically to prevent and reduce abnormal pecking behavior

- Redirects aggressive pecking behavior
- Supports natural beak wear (with or without beak trimming)
- Durable yet destructible—an enticing pecking target
- All natural and organic
- Easy and practical for any cage-free operation
- Enhances animal welfare

#1 in Europe



Now available in the US and Canada!

PECKStones™ are available for any poultry operation







"I've noticed that the birds with PECKStones™ have fuller feathers and seem less aggressive. It provides a distraction from pecking at each other. Egg production is high, and the marketer is happy. Not to mention they are so easy to use. I think they are a really useful tool to raise a humane bird."

— Matt Meck, Owner, Featherton Farms

New PECKStone™, from Vilofoss®

Designed specifically for your birds and your operation

Available in 3 hardness levels: **MEDIUM**, **HARD**, **EXTRA HARD**

How to use

	Type of PECKStone	Use and placement
Cage-Free Layers and Breeders	**EXTRA HARD** or **HARD**, for durability and optimal beak conditioning	• Use from initial bird placement, or add anytime • Remove the PECKStone™ from the plastic tub • Turn the tub upside down and place on litter or scratch area • Place the PECKStone™ on top of the tub
Broilers and Pullets	**HARD** or **MEDIUM**, for comfort and beak conditioning For birds with trimmed beaks try **MEDIUM**	• Use from initial bird placement • Remove the PECKStone™ from the plastic tub • Place the PECKStone™ on litter or scratch area • "Split" PECKStone™ is also available for birds in the house 6 weeks or less
Turkeys	**EXTRA HARD**, for tough conditions and maximum durability	• Place PECKStones™ in the finishing barn prior to moving from the brooder chamber • Remove the PECKStone™ from the plastic tub • Turn the tub upside down and place on litter or scratch area • Place the PECKStone™ on top of the tub • PECKStone™ may be modified to hang

Experiment with PECKStone™ in your operation and find the option that works best for you!

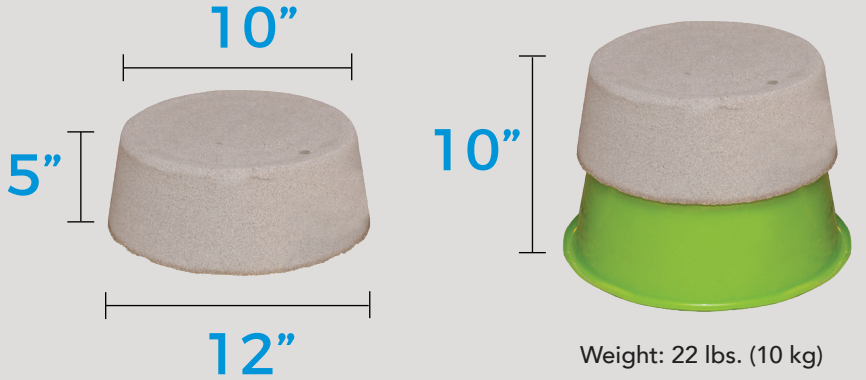
Ingredients: calcium carbonate, monocalcium phosphate, salt, magnesium oxide, sodium sulfate, magnesium sulfate, wheat bran.

Guaranteed Analysis:

	Min / Max
Calcium (Ca)	21.0% 24.0%
Phosphorus (P)	4.0%
Salt	7.5% 9.0%
Sodium (Na)	3.5% 4.5%
Magnesium (Mg)	2.5%

Where to Buy:
Visit www.peckstone.com for dealer information.

Rate: Place 1 PECKStone™ for every 500 birds



Weight: 22 lbs. (10 kg)

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